

CLOUD DATA EXCHANGE

INDUSTRY-ECOMMERCE

Improve Customer Satisfaction and Reduce Manual Processes

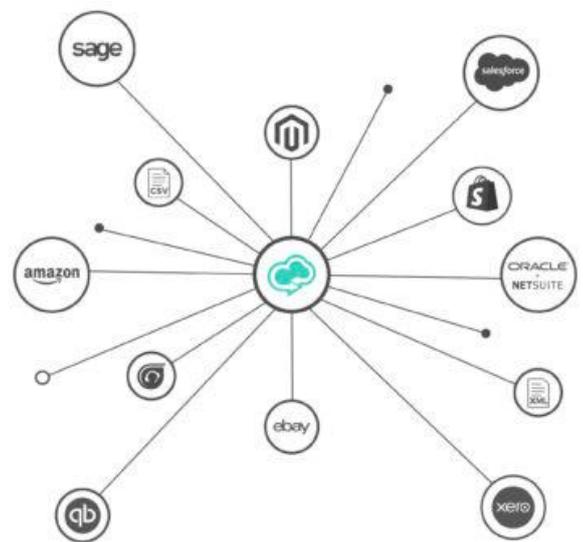
Often, when running an ecommerce business, the process of manually transferring information such as orders, customers or even stock between business systems can be time-consuming and error prone, and can often lead to unhappy customers or frustrated staff.

Without IT expertise and coding knowledge businesses are often left unable to get their ecommerce solution to effectively communicate with their other systems. As the ecommerce side to their business grows, increased transactions and product lines can put a strain on often already stressed resources

This is where Cloud Data Exchange comes in.

Cloud Data Exchange is a fully cloud-based integration solution that is the perfect tool to help ensure your customers are receiving an excellent ecommerce experience that will safeguard sales' conversions, enhance your company's reputation and leave customers satisfied and willing to come back.

Based on proven integration technology implemented in hundreds of businesses, Cloud Data Exchange uses a range of ready-made plug ins to not only enable the flow of data, but to easily transform it into matching formats, allowing your business systems to fully integrate.



“Cloud Data Exchange developed integrations between our new e-commerce platform and accounting systems. This has dramatically reduced the amount of manual processing, eradicated the risk of keying errors and generally made our growing online business a much slicker operation. The Cloud Data Exchange team has also been a pleasure to work with and I would have no hesitation in recommending them to other companies.”

**ED GARDINER, COO
THE REAL OLIVE
COMPANY**



What can Cloud Data Exchange do for your Ecommerce Business?

Cloud Data Exchange will:

- Deliver smarter, faster service to your customers.
- Ensure the "Out of Stock message never appears to your customers by linking your ecommerce store with your stock management system,
- Set up connections between platforms such as yours ecommerce store and stock management system, generating automating alerts when levels fall below a certain threshold.
- Data can be transferred continually or at customisable intervals giving you accurate, real-time insight into your customer behaviour.
- Setting up multiple integrations allows you to monitor orders from multiple ecommerce sources such as eBay, Amazon, Shopify Magento and more from one centralised module.
- Connect your ecommerce platform to your financial systems and CRM, eliminating the need for this process to be done manually, increasing efficiency and data accuracy.

"The Cloud Data Exchange set up did not take long at all. Top class product and service from start to finish ... I wish I had known about this a long time ago!"

ALEX HILL, DIRECTOR
HILL BROS. / DOG
KENNELS DIREC



Features and Benefits



Save time and money- Remove the need for the time-consuming manual transfer of data



Eliminate Manual Errors- Automating the transfer of data will remove the risk of human error ensuring your data is consistently accurate.



Make Informed Decisions- Get real-time reports instantly whenever and wherever you are, helping you make fast-paced informed decisions.



Cloud-Based- Being on the Google Cloud Platform means no need for downloads or updates



Integrate Multiple Systems- connect your ecommerce system to multiple business systems.



Configurable- Customise our integrations to meet the needs of your business. If we don't already offer the connector, we work with you to produce one.



Security- Being based on the Google Cloud Platform means your data is fully secure.



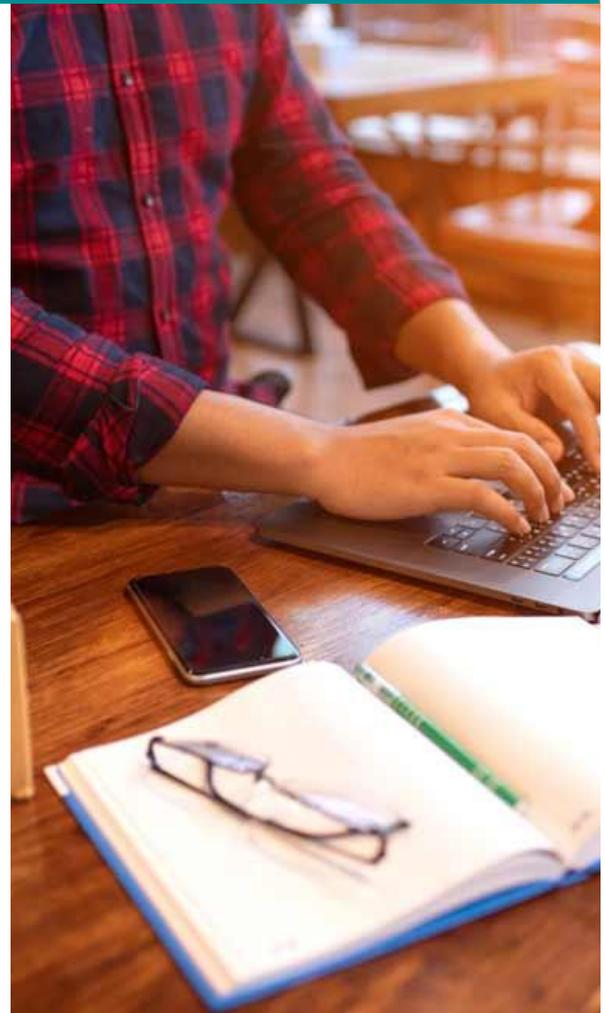
Easy to Set-Up- No need to be an IT expert to get Cloud Data Exchange up and running with our pre-configured mapping, eliminating costly development and implementation fees.

Contact us

Brought to you exclusively Eureka Solutions, the award-winning cloud solutions company with over 16 years' experience, the expert Eureka Solutions team is well established as THE systems integration specialists. We are at the forefront of cloud technology, striving to deliver simple, scalable and cost-effective solutions to our customers.

To read more about Cloud Data Exchange or to sign up, visit www.clouddataexchange.com.

If you wish to discuss a specific project or pricing, or would like further information on Cloud Data Exchange, then please call our head office on 01355 581960 or e-mail sales@eurekasolutions.co.uk.



"Smarter Surfaces is using Cloud Data Exchange to integrate its ecommerce platform with its Sage system. The automation has resulted in time savings and the elimination of work duplication for our business."

**JOHN BYRNE,
FINANCIAL CONTROLLER
SMARTER SURFACES**